

ABC Global Alliance webinar on

Hard-to-reach advanced/ metastatic breast cancer (ABC/mBC) communities toolkit

8 July 2021, 12:30-14:00 CEST

To address the critical unmet need in access to care for hard-to-reach populations with advanced/ metastatic breast cancer (ABC/mBC), the ABC Global Alliance and Pfizer have collaborated to develop a toolkit of relevant, community-based initiatives and best practice summary documents.

The aim is to provide those resources, free of charge, to all those interested in adapting and implementing them in their country/region. Sharing of knowledge and resources is fundamental to speed up progress.

The Initiative Repository contains information on all initiatives included in the toolkit and allows users to filter and sort by different criteria to find those that are most relevant for their reality. One-page summaries of each initiative can be accessed directly from the repository.

This webinar will provide an overview of the project and present some of the initiatives that have been included in the repository.

Programme

12:30 Welcome and introduction

F. Cardoso, PT

12:35 Providing education and support to underserved/hard-to-reach populations with advanced/ metastatic breast cancer (ABC/mBC)

J. Gligorov, FR

12:45 Hard-to-reach advanced/ metastatic breast cancer (ABC/mBC) communities toolkit navigation

T. Lawrence, UK

12:55 Presentation of 3 initiatives included in the toolkit

The HOPE (Helping Others Through Personal Experience) project, B. Wiafe Addai, GH

Metastatic care: educational component, A. Platas, MX

ABC Infographics, J. Taylor, UK

13:40 Q&A

13:55 Closing remarks

F. Cardoso, PT

Moderator:

F. Cardoso, Champalimaud Clinical Center and ABC Global Alliance, Lisbon, PT

Experts:

B. Addai, Breast Care International (BCI), Kumasi, GH

J. Gligorov, APHP, Tenon Hospital Sorbonne University, Paris, FR

T. Lawrence, VMLY&Rx Chief Medical Office, London, UK

A. Platas, Médicos e Investigadores en la Lucha contra el Cáncer de Mama (MILC), Mexico City, MX

J. Taylor, After Breast Cancer Diagnosis, Saddleworth, UK